19 January 2017 at 7.00 pm

Conference Room, Argyle Road, Sevenoaks

Sevenoaks
DISTRICT COUNCIL

Direct & Trading Advisory Committee

At the above stated meeting the following presentation was shown for the following item:

6.	**Household waste, Recycling, and Composting Campaigns update - Presentation**	(Pages 1 - 24)	Charles Nouhan Tel: 01732 227420

This page is intentionally left blank

Sevenoaks
DISTRICT COUNCIL

Household Waste, Recycling, & Composting Campaigns Update

January 2017 Update

Charles Nouhan

Recycling and Commercial Manager

Campaign Time frame

Sevenoaks DISTRICT COUNCIL

- Originally designed to run for 6 weeks from October to November 2016
- Due to other commitments, Communications team pushed some elements of the schedule back to November and December 2016
- And then again to February and March
- The campaign is currently on schedule

The following work has however already been carried out or is agreed for implementation soon…

In Shape March 2016

The quick and easy way to dispose of garden waste

Our Garden Waste collection service is more popular than ever. More than 8,000 households now use our annual wheelie bin permit scheme and thousands more use our single use garden waste collection sacks.

The service allows you to dispose of garden waste, such as grass cuttings, flowers, leaves, hedge trimmings and branches. Your waste is collected every two weeks and taken to a local composting site where it breaks down naturally into rich compost.

You can take advantage of the service in two ways.

Garden waste permit and bin

An annual permit costs £44 and we'll loan you a bin. We'll empty it every two weeks usually on the same day your refuse is collected. The bin needs to be at your property boundary by 7am on your collection day.

We now offer a smaller wheelie bin. It's ideal if you only fill a couple of garden waste sacks at a time or if you find a larger bin too heavy to handle.

Our garden waste collection sacks

You can buy garden waste collection sacks from our offices and 27 other approved outlets, in bundles of 25 for £13.50. The sacks hold up to 75 litres of garden waste and can be used as you need them. We'll collect your garden sacks every two weeks, usually on the same day your refuse is collected, when placed out by 7am.

Our Cabinet Member for Waste and Recycling, Cllr Matthew Dickins, says: "If you aren't one of the thousands of residents who are taking advantage of our garden waste service then please consider joining this popular and convenient scheme.

Cllr Matthew Dickins, our Cabinet member for waste and recycling, with our popular garden waste bins

"If you feel you won't be able to fill a large bin, we now have a smaller bin for those with smaller gardens. So the service really is suitable for all green-fingered residents!"

To join the garden waste collection scheme, call us on 01732 227000, e-mail information@sevenoaks.gov.uk, or visit www.sevenoaks.gov.uk/gardenwaste

Spring into our In Bloom competition

We've teamed up with Coolings Nurseries in Knockholt to launch this year's Sevenoaks District's 'In Bloom' competition, and for the first time there's a category for back gardens.

The competition gives you a chance to showcase your green fingered skills. It's open to novice and expert gardeners and you can enter if you have a large or small garden, an allotment or even a window box or pot.

Entry is free and everyone who takes part will be given a free £5 voucher to spend at Coolings, limited to one per household.

The deadline to enter is 30 June with judging taking place in the first two weeks of July. The winners will be announced at an awards ceremony in late July.

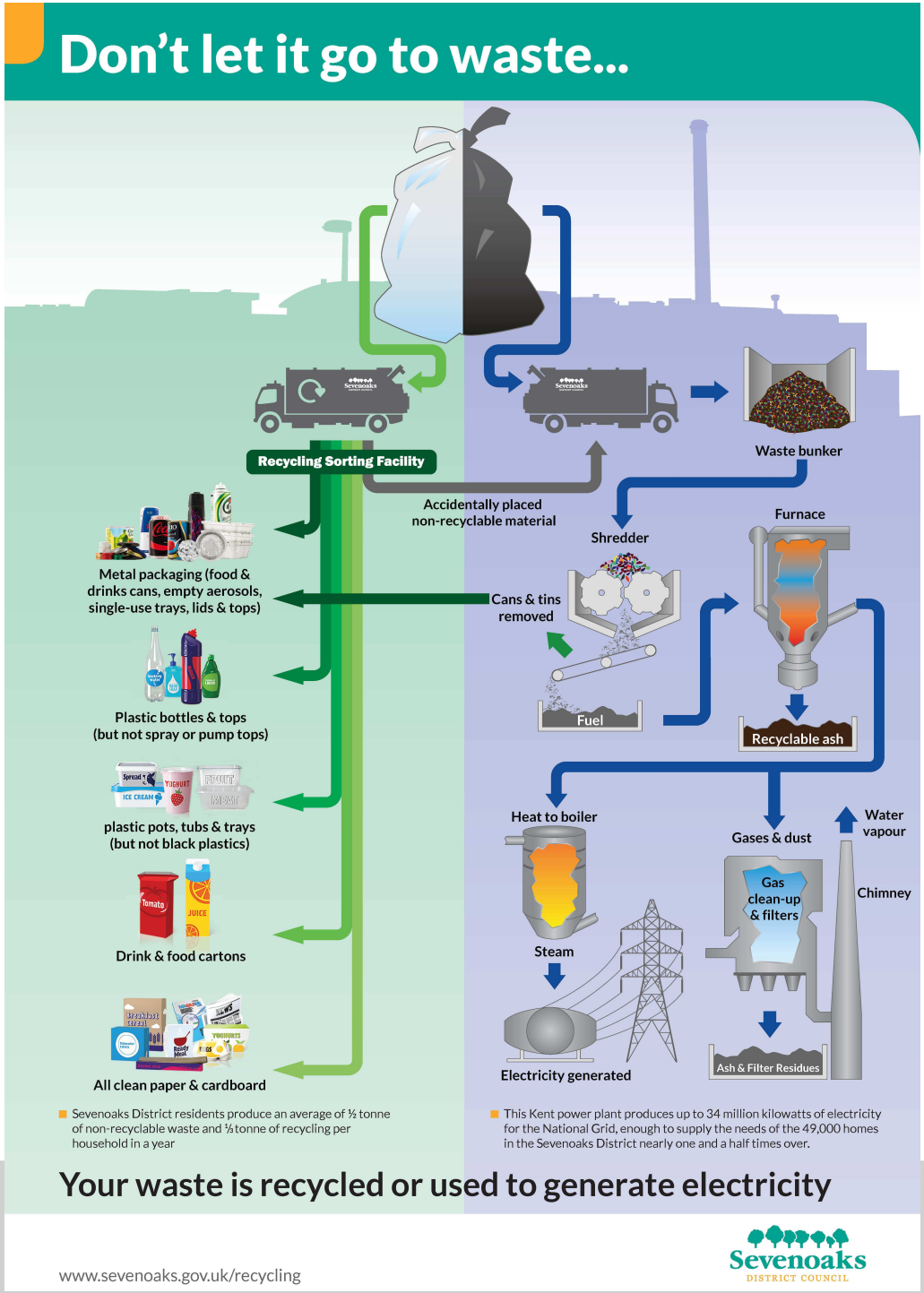
Further details, including entry forms, can be found on the Coolings' website www.coolings.co.uk.

sdc_newsdesk

sevenoakstown

Sevenoaks
DISTRICT COUNCIL
Join our Garden Waste Collection Service
Available throughout the Sevenoaks District
Recycle your garden waste
Low Cost
Convenient kerbside collection
Sevenoaks
info: www.sevenoaks.gov.uk/gardenwaste
or tel: 01732 227000
recycle
for Sevenoaks
FARID
Sevenoaks
DISTRICT COUNCIL

In Shape March 2016



Right waste, right place!

Please put the right waste in the right sack to help us to recycle more and cut down on waste

In Shape Xmas 2016

Sevenoaks DISTRICT COUNCIL

Right waste, right place!

Don't be on Santa's naughty list this year... use your clear sacks for your extra festive recycling!

In addition to the things that you recycle every week, these festive favourites are also welcome in your clear sacks:

- Christmas cards
- Sweet tins and plastic sweets containers
- Paper wrapping paper
- Christmas crackers
- Advent calendars (cardboard part only)
- Biscuit and crackers tins
- Paper hats
- Christmastime single-use aluminium trays

And don't forget, you can always recycle these items in your clear sacks:

- Paper and cardboard
- Drink and food cartons
- Plastic bottles & tops
- Plastic pots, tubs and trays (but not black plastic)
- Aluminium packaging, single-use trays, cans and clean kitchen foil
- Metal food cans and tins
- The metal tops from glass bottles and jars

Bottle up this Christmas!

Please take your empty holiday glass bottles and food jars to one of our 35 recycling sites, which are eagerly awaiting your extra presents!

Follow **SDC_newsdesk** and look out for the **#RightWasteRightPlace** hashtag for extra info and tips!

Find out more about what else you can recycle at **www.sevenoaks.gov.uk/recycling** and don't forget to check your Christmas refuse collection dates on page 3!

sevenoaksdc

www.sevenoaks.gov.uk

February 2017

- Glass bottle and jar recycling

A modified version of this message is due to appear in the next In Shape (no. 101)

Further aspects of the national campaign championed by WRAP, and also funded by the Kent Resource Partnership, will be used to refresh the recycling sacks reminder that is found in each roll of recycling sacks.

An A4 gatefold recycling guide in every roll of recycling sacks

Sevenoaks DISTRICT COUNCIL

An A4 gatefold recycling guide in every roll of recycling sacks

Sevenoaks DISTRICT COUNCIL

Recycle Right

What can I recycle in my clear recycling sack?

Please **flatten** any cardboard boxes. **Empty and rinse** your plastic bottles, cans, and containers but **don't** flatten them.

YES Please ✔

mixed paper & card / cardboard

- Boxes (flattened)
- Cardboard
- Catalogues
- Envelopes
- Food Packaging Sleeves
- Junk Mail
- Magazines
- Newspapers
- Pamphlets
- Sheet Paper
- Telephone Directories
- Yellow Pages

plastic bottles

(Tops off and put in the sack)

- Alcoholic Beverages
- Baby Care Products
- Cooking Oil
- Hair Care Products
- Household Cleaning Products
- Laundry Products
- Milk
- Soft Drinks
- Water Bottles

plastic pots, tubs & trays

(Put lids and tops back on)

- Butter
- Fruit Baskets
- Ice Cream
- Laundry Detergents
- Margarine
- Meats & Cheeses
- Microwave Foods
- Plastic Egg Cartons
- Ready - Meals
- Soup
- Takeaways
- Yoghurt

drink & food cartons

(Rinse please)

Tetra Pak® branded and other drinks, food, juice, milk, soup and long-life product cartons. Rinsed and clean please without food residue or liquids in them!

food tins & drink cans / foil / aerosols

- Aluminium Party Platters, Takeaway and Meals on Wheels Containers
- Biscuit & Cookie Tins
- Coffee & Tea Tins
- Drink Cans
- Empty Aerosol Cans
- Foil Pet Food Containers
- Food Cans
- Kitchen Foil
- Metal Jar Lids
- Pet Food Cans
- Ready - Meals
- Tinned Fish Cans

The items listed below are examples of what MUST NOT be put into recycling sacks or general waste sacks:

NOT in clear sacks ✘

- Batteries
- Black Pots, Tubs, Trays
- Clothing, Textiles, Shoes
- Electrical Goods
- Food Waste
- Glass
- Hoover Bags
- Large Plastic Items
- Needles*
- Other Metals
- Paper Cups, Plates
- Plastic Bags
- Polystyrene
- Styrofoam

NOT in black sacks ✘

- Car Parts
- Chemicals/Pesticides
- Dead Animals
- Electrical Goods
- Florescent Bulbs
- Garden Implements
- Garden Waste*
- Glass
- Knives
- Liquids
- Medicines*
- Needles*
- Paints/Solvents
- Scissors

To find out how to properly dispose of these and other hazardous items, please call Kent County Council's waste helpline on **03000 41 73 73**

*Sevenoaks District Council operates a Clinical Waste Collection Service and a Garden Waste Collection Service. Please call 01732 227000 for further details.

How is your recycling and general waste collected?

Sevenoaks District Council collects dry-mixed recycling in clear sacks and general waste in black sacks from your property boundary, or from communal bins in some locations, every week on your scheduled collection day. Recycling sacks and black sacks are collected at the same time, but separately from each other. To keep them apart we collect with split-body vehicles that have one compartment for recycling sacks and another for black sacks. In some areas we collect the two types of sacks with two separate vehicles. Keeping recycling sacks apart from black sacks avoids contaminating the recycling.

It is important to 'Recycle Right', so please make sure that you put the correct things into your recycling sacks and note what cannot go into them, and have your recycling and general waste sacks at your property boundary or in your communal bin by 7am on your collection day.

How often to you get recycling and black sacks?

We deliver a roll of 30 clear recycling sacks and a roll of 20 black general waste sacks to your home every 20 weeks. If you live in a flat, communal building or other multi-occupancy building, please check with your landlord or managing agent about how they provide access to us so that sacks can be easily supplied to you.

If you need more sacks you can get two extra clear and two extra black sacks at no cost from one of our offices or one of our official sacks outlets. For added convenience, you can buy an extra roll so that you do not run out. Call us on 01732 227000 for a location near you.

Glass bottles and jars, and textile recycling

Please do not put glass bottles or jars into your recycling sack or black sacks - they can be taken to one of the 35 public recycling sites across the Sevenoaks District. In addition to glass bottle banks, many sites have banks for newspapers, magazines, large cardboard boxes, clothing and shoes, and books. Contact us for the location of a recycling site near you.

Need to dispose of compostable garden waste?

We can collect garden waste from your property boundary for a small fee. Visit www.sevenoaks.gov.uk/gardenwaste or call us for details.

Still have questions?

To learn more about your kerbside recycling service, our other recycling schemes and your recycling and general waste collection days, please visit: www.sevenoaks.gov.uk/collectiondays. Or you can e-mail: recycling@sevenoaks.gov.uk or call us on 01732 227000.

Thank you for recycling in the Sevenoaks District

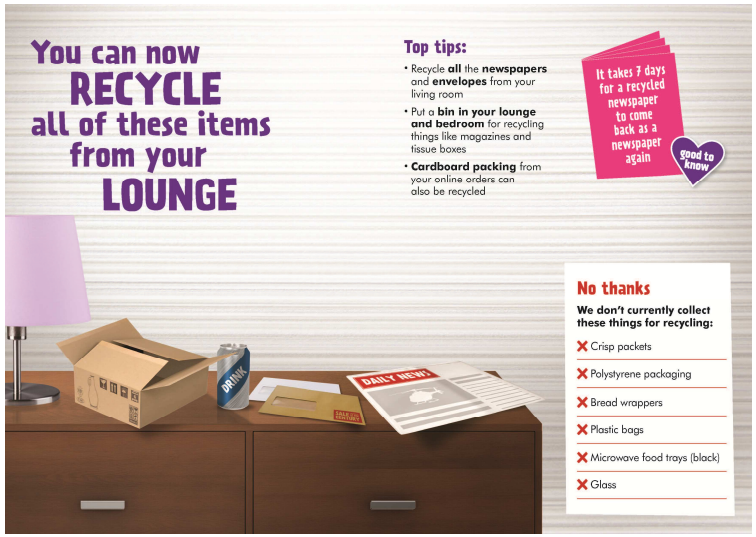
recycle for Sevenoaks

Recycling sacks reminder insert refresh, followed by a leaflet drop

Sevenoaks DISTRICT COUNCIL

You can now
RECYCLE
all of these items
from your
BATHROOM
Top tips:
• Put a bag or a bin in your bathroom just for recycling
• Remember to recycle baby products and men's tolletries too
• Rinse all bottles and put in your [insert container type and colour here]
• Remember to remove and put trigger spray and pump dispenser tops in your [insert residual container type and colour here]
good to know
Plastic bottles can be recycled into footy shirts, fleeces and new plastic bottles!
Shampoo
HAND SOAP
ANTI-PERSPIRANT DEODORANT
Toothpaste
BLEACH
BATHROOM CLEANER

You can now
RECYCLE
all of these items
from your
KITCHEN
Top tips:
• Squash cans and bottles and flatten boxes to save space in your recycling
• Rinse your plastic bottles, food containers, trays and cartons in your old washing-up water
• Put your rinsed items in your recycling
• Have another bin or box in your kitchen for your recyclable items
good to know
Recycling 1 drinks can could save enough energy to power a TV for 4 hours
Breakfast cereal
Dishwasher tablets
BAKED BEANS
Sparkling water
milk
LIQUID
Pop
kitchen wrap


You can now
RECYCLE
all of these items
from your
LOUNGE
Top tips:
• Recycle all the newspapers and envelopes from your living room
• Put a bin in your lounge and bedroom for recycling things like magazines and tissue boxes
• Cardboard packing from your online orders can also be recycled
It takes 7 days for a recycled newspaper to come back as a newspaper again
good to know
DRINK
DAILY NEWS
No thanks
We don't currently collect these things for recycling:
✗ Crisp packets
✗ Polystyrene packaging
✗ Bread wrappers
✗ Plastic bags
✗ Microwave food trays (black)
✗ Glass

You can now
RECYCLE
all of these items
from your
BEDROOM
GUITAR
tissues
ANTI-PERSPIRANT DEODORANT

In addition, still in draft plan we are currently developing the following ideas…

- Press releases to inform the public of pertinent findings of 2016 waste audit
- Twitter tweets and Facebook posts
- A YouTube video similar to our ‘Talking Letters,’ for our social media platforms
- A *grapeVine* article for internal staff

In addition, still in draft plan we are currently developing the following ideas…

- SDC reception TV to display ‘Right waste, right place!’ message (the TV has been successfully used for recycling messages)
- Add campaign messages to SDC Staff email signatures on outgoing messages

Charles

Charles Nouhan
Recycling and Commercial Manager • Chartered Waste Manager
Sevenoaks District Council
charles.nouhan@sevenoaks.gov.uk
(T) 01732 227420 • (F) 01959 563011 • (M) 07887 727184 • Direct Services • Dunbrik Depot • 2 Main Road •Sundridge • Kent • TN14 6EP

Sevenoaks
DISTRICT COUNCIL
Only
Rubbish
in the Clear Recycling sack?
X No
X No food waste or other rubbish in the clear bags:
Clear sacks containing food waste or general rubbish
of any kind will not be collected.
X No drinks cartons: Such as 'Tetra-pak' style fruit
juice, longlife milk, children's boxed drinks etc.
X No: paper cups or other paper products bonded
with other materials like plastic or aluminium foil.
X No glass: This scheme cannot accommodate glass.
Please do not put glass in your black refuse sack.
Glass can be recycled at over 45 locations
throughout the Sevenoaks District. Call our Contact
Centre on 01732 227000 for a bottle bank location
near your home.
X No other plastics: polystyrene or styrofoam
X No garden waste: Please compost at home, or use
the Council's Garden Waste Collection
Service. Call 01732 227000 for details.
sacks and your black refuse sacks are
e day, but separately. Please put your
r collection day by 7:00 AM, weekly.
WARNING
PLASTIC BAGS CAN BE DANGEROUS
TO AVOID DANGER OF SUFFOCATION
KEEP THIS BAG AWAY FROM CHILDREN

Refresh how recycling information is delivered on recycling sacks

recycle

Recycling Only

recycle

Recycling sacks and large flattened cardboard boxes are collected every week from your property boundary

Please put your recycling out by 7:00 AM on your collection day

What can I put in this sack?

✓ Yes please!

Clean paper: newspaper, magazines, books, junk-mail (out of the envelope), envelopes, leaflets, catalogues, phone directories, Yellow Pages®, shredded and other household paper.

Clean cardboard boxes and packaging from: foods, cereals, soap-powders, teas, biscuits, hand towel and toilet roll tubes, egg cartons and postal deliveries. **Please flatten boxes! Extra large boxes can be taken to one of our 60 cardboard and paper recycling banks.**

Aluminium packaging and clean kitchen-foil from: takeaways, ready-meals, meals-on-wheels, party platters, pet foods, single-use pie tins and oven trays - **rinsed and clean please, without food residue or liquids in them!**

Drink and food cartons: Tetra Pak® branded and other drink, food, juice, milk, soup and long-life product cartons - **rinsed and clean please without food residue or liquids in them!**

Metal cans, tins, bottle tops and jar lids from: drinks, food and pet-foods - **rinsed and clean please!** Metal biscuit and sweet tins with their tops, and empty aerosol cans too.

Plastic bottles (put loose tops in sack) from: drinks, milk, juice, cooking oils, personal care products, household washing-up and laundry liquids, baby and all household cleaning products - **all rinsed please! No plastic bottles from hazardous chemicals or motor oil please!**

Plastic pots, tubs, trays and lids from: yoghurt, soup, butter, margarine, ice cream, ready-meals, takeaways, microwave foods, meats and cheeses, fruit baskets, laundry detergents and plastic egg cartons - **rinsed and clean please! BUT NOT BLACK POTS, TUBS, TRAYS, OR THIN FILM LIDS.** The recycling centre cannot take black plastics or lids at this time; all other colours are recycled.

X No thanks!

X No food waste, other rubbish, liquids, broken glass, syringes, medical waste, other metals or electrical goods: recycling sacks containing such wrong items will not be collected.

X No garden waste: please compost grass, pruning and other garden waste at home, or try our easy and affordable fortnightly Garden Waste Collection Service. Call for details.

X No glass bottles or jars: please use bottle banks at one of our 50 recycling sites.

X No clothing or shoes: Please use clothing and shoe banks at one of our 50 recycling sites.

X No plastic bags, cling film, polystyrene or Styrofoam packaging, crisp packs, pet food pouches, or thin film lids from pots, tubs or trays. **NO BLACK POTS, TUBS, TRAYS OR LIDS.**

X No paper cups or plates: paper items that are wet, soiled with food, or bonded to other materials like wax, plastic, or aluminium are not recyclable. **Put these items in your black sack.**

Your collection days: see them online at www.sevenoaks.gov.uk/collectiondays

WARNING:
PLASTIC BAGS CAN BE DANGEROUS. TO AVOID DANGER OF SUFFOCATION, KEEP THIS BAG AWAY FROM CHILDREN.

Sevenoaks
DISTRICT COUNCIL
01732 227000

Sevenoaks
DISTRICT COUNCIL

30 sacks on a roll & an insert

Illustration is for example only.

Any future design by SDC will reflect SDC specific content, not the content represented here.

Sevenoaks DISTRICT COUNCIL

Pop-up banners for SDC Reception

Sevenoaks
DISTRICT COUNCIL

Right waste, right place!

Please put the right waste in the right sack to help us to recycle more and cut down on waste.

@sdc_newsdesk sevenoaksdc

Follow us on Twitter and use #RightWasteRightPlace for extra advice

t 01732 227000
w sevenoaks.gov.uk/recycling

Sevenoaks
DISTRICT COUNCIL

Right waste, right place!

Please put the right waste in the right sack to help us to recycle more and cut down on waste.

@sdc_newsdesk sevenoaksdc

Follow us on Twitter and use #RightWasteRightPlace for extra advice

t 01732 227000
w sevenoaks.gov.uk/recycling

A4 & A3 Posters for use by Parish Councils, housing associations and similar

Sevenoaks DISTRICT COUNCIL

Right waste, right place!

Please put the right waste in the right sack to help us to recycle more and cut down on waste.

Did you know?
A fifth of food waste found in black sacks is still in its packaging. Buy only what you need.

Your black sacks are for

- Food waste
- Soiled paper and card
- Black plastics
- Plastic bags
- Pet food pouches
- Paper plates and cups
- Disposable nappies

Food frozen on it's 'best by' date can be eaten the day it is defrosted.

@sdc_newsdesk sevenoaksdc
www.sevenoaks.gov.uk/recycling

Sevenoaks DISTRICT COUNCIL

Right waste, right place!

Please put the right waste in the right sack to help us to recycle more and cut down on waste.

Did you know?
Food waste left in cans, pots and tubs spoils the paper and cardboard in your recycling sack. Please remember to rinse your containers.

Your clear recycling sacks are for:

- All paper and cardboard
- Drink and food cartons
- Plastic bottles
- Plastic pots, tubs and trays (but not black plastic)
- Aluminium packaging (i.e. takeaway container
- Aluminium cans and clean kitchen foil
- Metal food cans and tins

@sdc_newsdesk sevenoaksdc
www.sevenoaks.gov.uk/recycling

Sevenoaks DISTRICT COUNCIL

We regularly speak to public groups on the theme of…

What happens to my rubbish, and why?

- Sennocke Women's Institute, Sevenoaks – 19 January
- Sevenoaks Rotary Club, Shoreham – 12 December
- Sevenoaks Society, Sevenoaks – 09 November
- Sevenoaks U3A, Otford – 10 October

Thank you

Charles Nouhan
Recycling and Commercial Manager
charles.nouhan@sevenoaks.gov.uk
01732 227420